

# **ADVERTISING REQUIREMENTS**

Attachment A of the ARC Sporting and Technical Regulations shows the full advertising requirement details and the size of the areas required. The following advertising is required for each automobile competing in the ARC.

# AREA A / DOOR PANEL

One door panel (each side), as supplied by the ARC or Event Organiser

#### AREA B / COMPETITION NUMBERS

Competition number for the event as supplied by the ARC

#### AREA C / ARC REQUIREMENT

Both sides of the automobile for **BOSCH** sponsorship signage

### AREA D / EVENT SPONSOR PANEL

Both sides of the automobile as supplied by the ARC or Event Organiser

# AREA E / MOTORSPORT AUSTRALIA LOGO

**MOTORSPORT AUSTRALIA** logo on each front door or front mudguards as supplied by the ARC.

#### AREA F / REAR QUARTER PANEL

Both sides of the automobile as supplied by the ARC for **EROAD** and **PANTA** 

#### AREA G / WINDSCREEN STRIP

Display a windscreen strip, placed directly underneath any existing windscreen signage, as supplied by the ARC. **BOSCH MOTORSPORT** or as otherwise supplied the ARC Manager.

### AREA H / WINDSCREEN NUMBER

Top of the windscreen on the co-driver's side, which may be used for a competition number as supplied by the ARC.

# AREA I / FRONT, REAR & DASH

- (a) One MRF Control Tyre Logo on each front corner of the automobile below the headlight.
- (b) One <u>MRF</u> Control Tyre Logo on each rear corner of the automobile below the brake lights.
- (c) As supplied by the ARC

# AREA J / DASH AREA

Each automobile, as advised by the ARC Manager, is required to have one area on the dash, as shown in Diagram 1.

#### AREA K / REAR SIDE WINDOW

One <u>CHANNEL 7</u> logo on both rear side windows.









